## **Bioplastics in Medical Devices**

Overcoming Challenges and Unlocking Potential



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# AGENDA





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We empower people and foster the good story

#### **Established in 2006**

90% of our business is within pharma and manufacturing industries. We have 5 offices across Denmark, Germany, and the US. Our total staff is +210 people, mainly engineers and scientists.



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We can assist in all product development phases with a sustainable edge





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## **Relevant fields of expertise within product sustainability**





## **Requirements for plastics are strict in MedTech**

#### Most used plastics in MedTech

- Devices: PVC, PP, PE, ABS, PC, PU
- Packaging: PE, PP, PET, PVC, PS

Key observation:

Engineers have a strong preference for using materials they already know. ...even if it means overdesigning and overpaying...

#### **Material requirements**

- Mechanical properties
- Thermal stability
- Chemical resistance
- Compatibility with sterilization
- Compatibility with reprocessing (reusable devices)

#### **Regulatory & other requirements**

- Biocompatibility
- Traceability
- Material availability
- Material consistency
- Stable supply chain
- Need to update authorities about material changes

High material and regulatory **requirements** make material **transitions** time-consuming and **challenging**. There is a **justified skepticism** towards new 'exotic' materials.

## MedTech currently focuses on bio-based non-biodegradable plastics





## **ISCC PLUS certifies different chain of custody approaches**



"Bio-based and fossil-based materials are treated separately in the supply chain and in all manufacturing steps. The final product consists only of certified material."

# <complex-block>

**Bioplastics** 

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Market

Challenges

Take-aways

& Carbon Certificat

"Bio-based material is mixed with fossil-based material during the manufacturing processes in the supply chain and separated in bookkeeping. The final material consists of mixed input materials."

"Mass balance enables the use of bio-based feedstock (biogenic carbon) in intermediates or final products, and subsequent emission savings, where the complexity of the value chains or the level of scale does not yet allow for a full segregated production."

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## Bio-attributed plastics are produced using the mass balance approach

The mass balance principle suggests that your products likely contain some bio-content already now.



Bio-attributed plastics are chemically identical to their fossil-based counterparts.



The **mass balance** concept is **not ideal**, but it has a great significance for the **transformation momentum** of the chemical industry.

The mass balance enables a **stepwise** but **continuous increase** of the renewable carbon share.

Additional note: **'Mass balance and free attribution'** (MBFA) is an important term that many are not familiar with.

## Vioneo – pioneering fossil-free manufacturing of POs from bio-methanol



- Fully fossil-free PP and PE produced from green methanol containing only biogenic CO2, eliminating fossil CO2 from the feedstock
- PP and PE with a market leading fossil reduction, **saving up to 6kg of CO2** per kilogramme of plastic, and with the lowest carbon abatement cost in the market
- Drop-in, virgin quality plastics with identical qualities as conventional plastics, requiring no process or product modifications
- Fully **segregated** and **traceable** from input to output, without any use of fossil infrastructure or mixed feedstock

https://vioneo.com/



Market

## Selected relevant material suppliers of bio-attributed plastics

The market of bio-attributed plastics is rapidly developing.





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Market

## Essential information on the market of bio-based plastics

Information extracted from market reports on bio-based polymers generated by the Nova Institute and European Bioplastics.

- In 2024, the total production volume of bio-based polymers was 4.2 million tonnes, which is around 1% of the total production volume of fossil-based polymers.
- Bio-based polymers will grow by 13% per year (CAGR) between 2024 and 2029, which is significantly higher than the overall growth of polymers (2–3%).
- Asia and North America will drive bio-based polymer capacity growth. Europe's market share is expected to decline by 2029.



## Substantial carbon footprint benefits vs. premiums

## Large portion of emissions comes from raw materials

Bio-attributed plastics offer substantial carbon footprint benefits

Premiums for bio-attributed plastics

Take-aways

#### Scope emissions of a typical MedTech company



# Examples of carbon footprints of plastics



Data on fossil plastics obtained from *PlasticsEurope* (Eco-profiles set).
Data on bio-attributed plastics depicts examples of commercially

- available resins.
- Carbon footprint of bio-attributed plastics were assessed following the  $\mbox{-}1\mbox{/+}1$  approach.

- Premiums are usually around 30% 100% of base price
- Premiums usually depend on:
  - Bio-attribution level
  - Type of polymer
  - Type of feedstock
- Impact on **COGS**:
  - Marginal for expensive devices
  - Noticeable for cheaper devices
- Implementation costs:
  - Marginal for 'drop ins'
  - Same as conventional material changes for 'non-drop ins'



## Accounting for biogenic carbon remains a challenge

Brand owners must decide on the approach to ensure consistency of current and future carbon footprint calculations.

#### 0/0 approach

#### Pros:

- Simplicity in LCA
- Prevents overestimating benefits
- Less risk of misreporting

#### Cons:

- Underestimates biogenic carbon benefits
- Less incentive for biobased materials
- Lack of transparency (difficult to communicate benefits)

#### -1/+1approach

#### Pros:

- Reflects the circular nature of biogenic carbon
- Provides clarity on carbon flows
- · Incentivizes the use of bio-based material

#### Cons:

- Complicates LCAs
- Challenging communication
- Misleading assumptions of neutrality



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Take-aways

## Moral dilemma of using the 1<sup>st</sup> Generation bio-based feedstock

If scaled, the use of 1<sup>st</sup> Generation feedstock (feedstock that could be used as food) may interfere with food supply chain.





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## Take-aways

The medical device sector currently favors **bio-based non-biodegradable** plastics and focuses on **bio-attributed** plastics.

Bio-attributed plastics do **not compromise** patient **safety** or product **performance** and are **compliant** with industry standards.

The medical device sector **accepts** the **mass balance** approach understanding its limitations.

**Bio-attributed** plastics can be **seamlessly** implemented, bring substantial **carbon footprint benefits**, but come with non-insignificant **premiums**.

The range and bio-attributed plastics is broad, and the global annual **volumes** are **increasing**. The **supply** is **stable**.

![](_page_15_Picture_7.jpeg)

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## Pros and cons of bio-attributed plastics

Current situation in a nutshell: GREAT INTEREST but NO ACTION

#### **Pros**

- Substantial carbon footprint benefits
- Global availability increasing
- Stable supply chain
- Wide range of available feedstocks
- Decoupling from fossil fuel dependence
- Often 'drop in' replacements
- Plastics with properties same as fossil-based
- Same recycling streams as fossil-based
- Good marketing potential

#### <u>Cons</u>

- Non-insignificant premiums
- Challenging carbon footprint calculations
- Challenging internal communication
- Need to transparently communicate mass balance externally
- Still **'only' mass balance**

## So why is the market stuck?

Premiums to high? Mass balance being problematic? Communication too complicated? Lack of time or clear strategy?

![](_page_16_Picture_21.jpeg)

#### Emendo's areas of expertise within product sustainability

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## Thank you!

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