



SPEAKER



René Rønning
Program and Market Director, Ammeraal Beltech Modular

24-25 APRIL 2024 COPENHAGEN
THE LEADING NORDIC
RESPONSIBLE USE OF RESOURCES

#loopforum

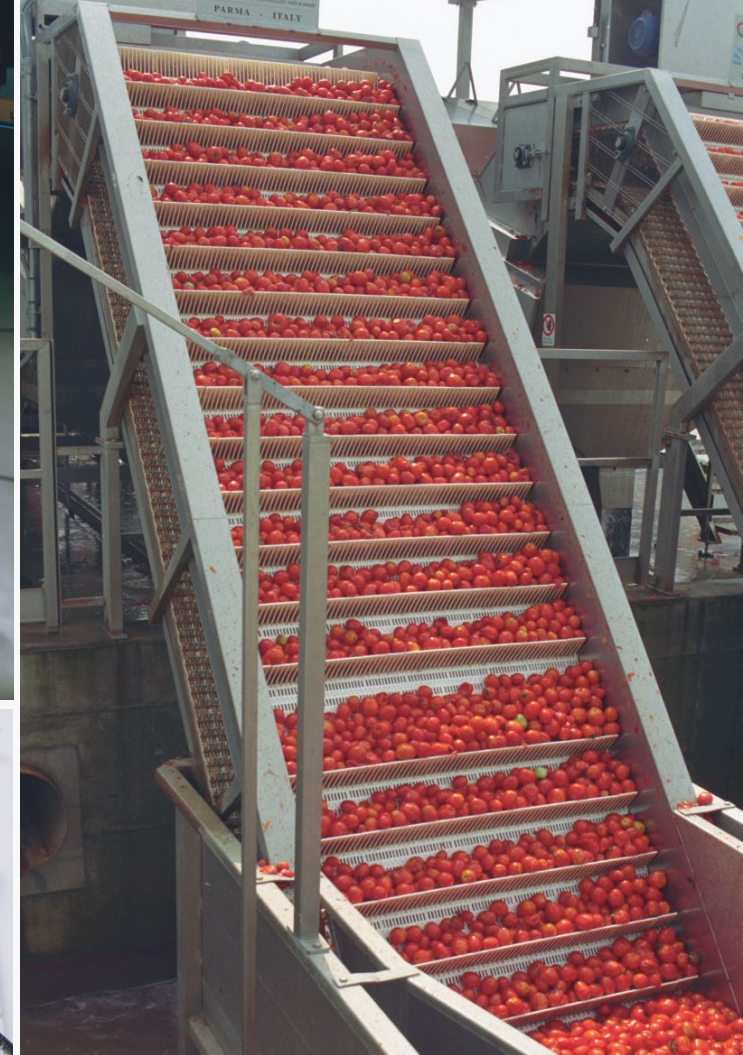
LOOP
REDUCE | REUSE | RECYCLE

A promotional graphic for a speaker at a conference. It features a circular portrait of René Rønning, a man with glasses, against a background of a blurred crowd. The text is white and yellow, providing details about the event and the speaker's role.

Responsible use of resources?

WE MAKE
YOUR
BUSINESS
MOVE 

Ammeraal Beltech Modular



From requirements to rebranding



From requirements to rebranding





Sustainability & Ammega

'We're on a journey towards a sustainable future. We revise our plans as needed and always keep raising the bar'

Michael Wilhelmer, CSO of Ammega



We contribute

- ✓ Going circular
- ✓ Saving CO2
- ✓ Transparency

We act on ESG legislation and customer demand for sustainable solutions. As first movers...

From scrap to new product. We call this Circle Links



50
industry applications

From requirements to rebranding

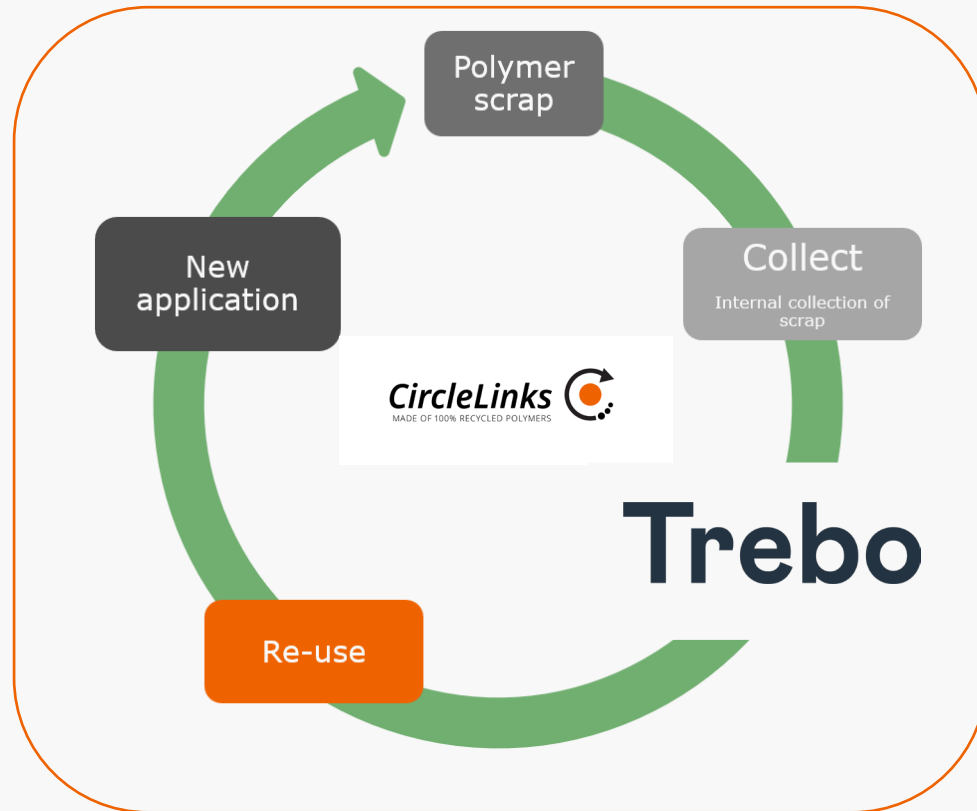
CircleLinks

MADE OF 100% RECYCLED POLYMERS



Circular business model

The sustainable model: Recycling plastic scrap to new belt



Life Cycle Assessment of a modular conveyor belt in virgin POM and a modular conveyor belt in recycled POM.

LCA result

77%

The recycled product has an 77 % lower CO₂eq impact than the BAU product system

Carbon dioxide equivalent

Virgin POM
7.97 kg CO₂eq

Recycled POM
1.81 kg CO₂eq

Circular recycling partner



Trebo

Use a **patented technology** for
plastic resins sorting

www.trebo.dk

Circular recycling partner

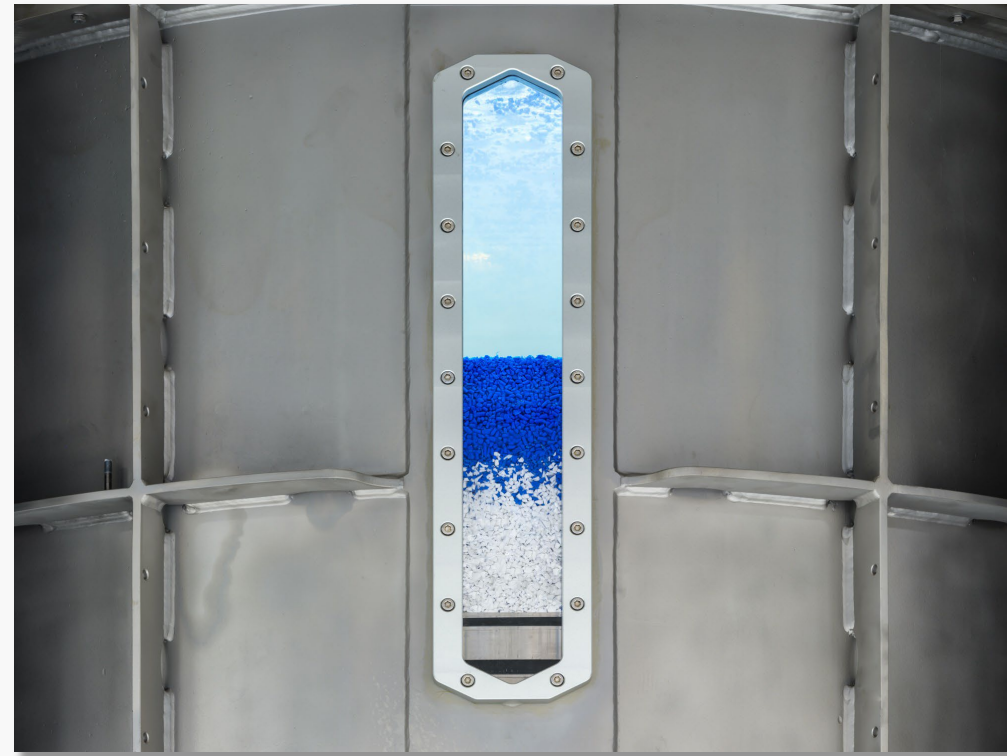


Trebo



Circular recycling partner

Trebo



Colour of the day is the new black 😊



As the Circle Link belt is moulded from 100% recycled material, no colour additives are added; thus, a specific color cannot be expected on the circle link band, but rather **Colour of the day**

'Since no color has been added, the belt has a grey-green colour, which I think visualizes that it is recycled material'

Lars Peter Helles, Technical supervisor
Smurfit Kappa, Kolding, Denmark

Testing Circle Links belts for more than 15 month

Get ready for a next level of sustainability with recycled plastic modular belts

- ✓ CO2 reduction; with LCA verification
- ✓ First mover; no alternative solutions in the market: become the sustainability leader in your industry
- ✓ Directly suitable for EU ESG reporting.



AMMEGA

G R O U P

Responsible use of
resources?

**We see this as a
huge obvious
business
opportunity !**





WE MAKE
YOUR
BUSINESS
MOVE

