Nordic Bioplastic Conference 2024 11th of April 2024

VELUX needs and perspectives on mass balance

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Introduction

Championing change and the sustainable transformation of the built environment

37%of global CO₂ emissions stem from the building industry

Europeans today live with a poor indoor climate

We urgently need sustainable buildings which are energy efficient, low carbon and support people's health and well-being. We want to create awareness of the impact of daylight and fresh air in creating well-being for people and planet. And in doing so, set new standards for sustainable business in our industry.





Introduction



Our sustainable strategy

Our Common Goals

Relevancy Help people to appreciate the benefits of transforming spaces with daylight and fresh air through the roof

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People

Create the conditions for

employees to thrive,

develop and perform



Influence Orchestrate the ecosystem to ensure the best customer experience



Sustainability he way by settin

Lead the way by setting the standard on sustainable business within the built environment

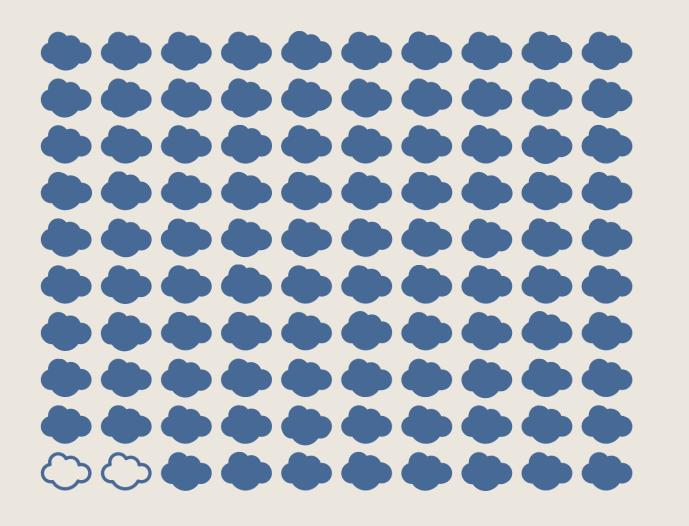


Deliver financial results and honour our commitments to shareholders

Our Purpose

Create well-being for people and planet by transforming spaces using daylight and fresh air





Carbon footprint

Own operations

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Value chain

1.5% 98.5%

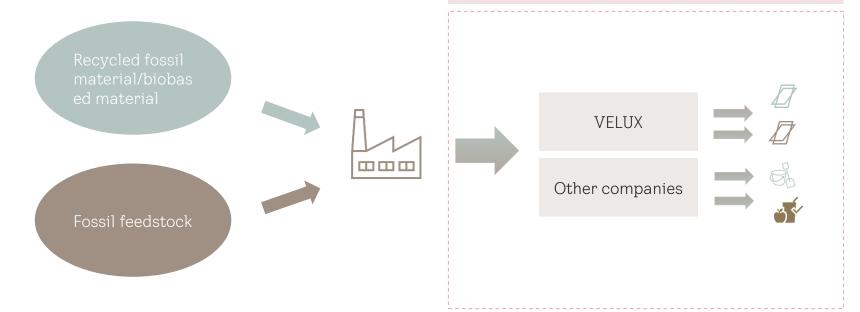
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Mass balance



Mixing of fossil and recycled feedstock from e.g., plastic waste yields or renewable feedstock with fossil feedstock into a new product.

'Chain of custody' process by which inputs and outputs and associated information are transferred, monitored and controlled as they move through each step in the relevant supply chain.



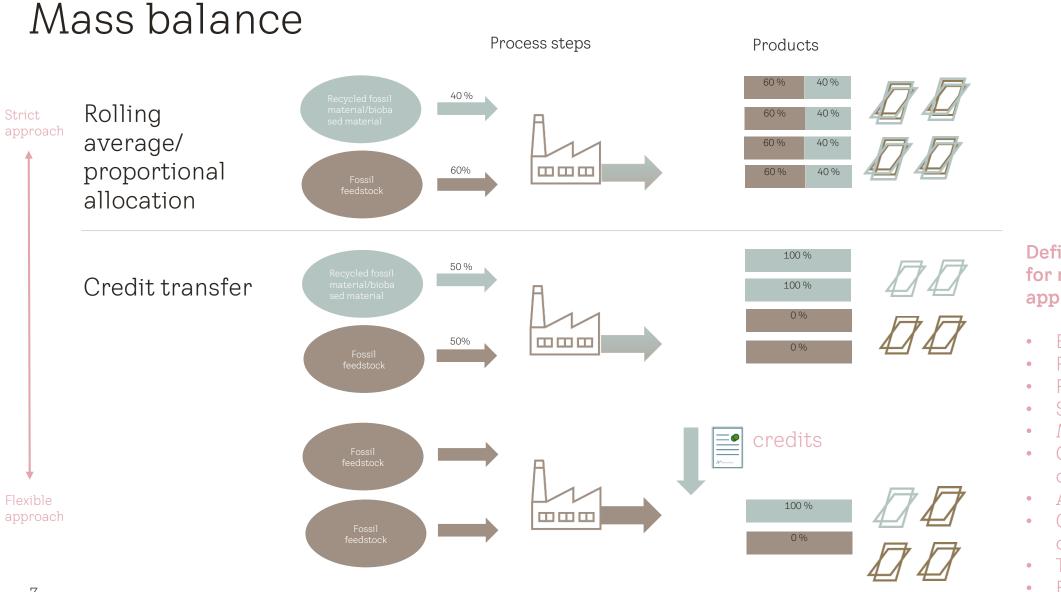
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EU Regulatory Framework

Making sustainable products the norm in a more resilient Single Market







Defining parameters for mass balance approach/model

- Batch level
- Process level
- Plant level
- Site level
- Multisite
- Geography/system credit boundary
- Attribution rules
- Chemical
 connectivity
- Technical feasibility
- Etc.

Contact info