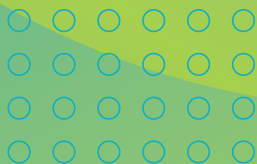




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**MISSION FROM
BRAZIL TO EUROPE
OCTOBER 9 TO
OCTOBER 13, 2023**



DELEGATION INFORMATION

ANTÓNIO ADEMIR STROSKI

Municipal Secretary
of Environment and
Sustainability of Manaus



Antonio Ademir Stroski is a distinguished professional with a strong background in environmental and sustainability fields. He is an Agricultural Engineer, holding a degree from Universidade Federal do Amazonas (UFAM), and a master's in environmental sciences and Sustainability in the Amazon. Antonio is also an expert in Solid Waste management, a field in which he has been actively engaged since 1986.

Antonio has held numerous significant roles throughout his career, such as managing the Solid Waste Treatment Plant in Manaus, advising on urban cleaning, and coordinating selective collection. He's been a respected consultant in Solid Waste Management, a professor in Environmental Industry and Environmental Audit, and served as a Technical Advisor to the Amazonas State Institute of Environmental Protection, eventually becoming its Director-President. Antonio also held the position of Secretary of State for the Environment of Amazonas and leadership roles in the Brazilian Association of State Environmental Entities. Currently, he is an Environmental Analyst at IPAAM and serves as the Municipal Secretary of Environment and Sustainability in Manaus.

INTERESTS

Antonio Stroski is keen to engage with the European delegation to foster collaboration and knowledge exchange in various areas of sustainability. His interests include:

- Technological solutions, innovation, and new business models in waste management to be replicated in the Amazon region.
- Integrating environmental education into formal curricula.
- Financial and planning aspects related to waste management and plastic-related projects.
- Technology and innovation for plastic recycling and bio-based packaging production.
- Solutions for intercepting and removing plastic waste from rivers.
- Regulations and standardization in the circular economy.

PRISCILA SAKALEM

Governor of Rio de
Janeiro State's Advisor



Priscila Sakalem is a specialized attorney in tax law with extensive experience in corporate law. She graduated from UNIRIO and pursued a postgraduate degree in Tax and Financial Law at UFF, as well as an MBA in Tax Management from the Trevisan Business School. Priscila holds a Master's degree in Taxation and Finance from UERJ.

Her professional background encompasses a wide range of expertise, including tax advisory, litigation, and the development of tax policy. Notably, she was appointed as a member of the Tax Reform Working Group by the Government of the State of Rio de Janeiro.

In the corporate sector, Priscila has worked for a Brazilian private energy generation company with a portfolio of 1.3 GW of installed capacity. She also represented the company as the responsible attorney in a significant arbitration case in New York, successfully defending the company's interests.

Her experience extends to the metallurgical industry, where she managed the Legal Department, focusing on corporate compliance and the implementation of corporate governance policies, in addition to standardizing and controlling all contracts.

Most recently, Priscila served at the Federation of Industries of the State of Rio de Janeiro, advocating for the interests of the state's industry and contributing to the development of various tax policies across different economic sectors. Her work involved direct engagement with governmental bodies, including the Secretaries of Economic Development and Finance, as well as municipal councils and the State Assembly.

Currently, Priscila holds the position of Chief Advisor in the Office of the Governor of the State of Rio de Janeiro. In this role, she actively participates in the development of tax public policies and contributes to the implementation of structural projects, showcasing her dedication to advancing tax and financial matters in the state.

MARIANA MAIA

Superintendent of
Solid Waste and
Circular Economy,
State Secretariat of
Environment and
Sustainability of
Rio de Janeiro (SEAS)



Mariana Maia is an accomplished lawyer with extensive experience in environmental law and sustainable practices. She holds postgraduate degrees in Environmental Law from Universidade do Estado do Rio de Janeiro (UERJ) and Environmental Management from Universidade Federal do Rio de Janeiro (UFRJ). Currently, she is pursuing a Master's in Public Policy at the University of Barcelona and a Master's in Urban and Environmental Engineering at PUC/RJ. Mariana has held significant roles in her career, including serving as a legal advisor and director of environmental licensing at the Municipality of Angra dos Reis. For over 7 years, she dedicated her expertise as an analyst, providing support to industries in the State of Rio de Janeiro. Her dedication to sustainability led her to the Ministry of the Environment (MMA), where she served as Director of Sustainable Development and Climate. Presently, Mariana holds the position of Superintendent of Waste and Circular Economy for the State of Rio de Janeiro.

SEAS places a strong focus on international collaborations, especially in the field of circular economy. They recently signed an agreement with Kalundborg Symbiosis. Additionally, their involvement in the BlueRio project, in partnership with Beta-i Brasil and the OECD, shows their dedication to responsible water resource use and sustainable economic development. Furthermore, SEAS-RJ leads the ProGEAZ-RJ initiative, which aims to efficiently manage freshwater and marine resources across Rio de Janeiro. This initiative demonstrates their firm commitment to preserving the environment and ensuring the sustainable coexistence of marine resources in the nine hydrographic regions governed by SEAS, INEA, and Basin Committees.

INTERESTS

Mariana's interests align with the State of Rio de Janeiro's sustainability agenda and the global 2030 objectives. Her key areas of interest include:

- Blue Economy: Exploring sustainable practices in maritime and coastal areas.
- Circular Processes and Products:** Promoting the adoption of circular economy principles.
- Technologies for Material Utilization and Recycling: Advancing innovative solutions for resource conservation.
- Environmental Education in Formal Education: Assessing the integration of environmental education into formal curricula.

DANIEL MANCERO

General Coordinator
of the Office of Urban
Planning, part of the
Subsecretariat for
Planning and Results
Monitoring (SubPar) within
the Municipal Secretary of
Finance and Planning of
Rio de Janeiro.



Daniel Mancebo is a geographer with a profound understanding of territorial management and a master's degree in the field. Currently serving as the General Coordinator at the Office of Planning within the SUBPAR (Office of Urban Planning and Coordination) of the Secretariat of Finance and Planning of the city of Rio de Janeiro, Daniel plays a pivotal role in shaping the sustainable future of the city.

As the head of the Coordination Committee for Planning and Sustainable Development, which brings together 40 municipal and metropolitan agencies, Daniel spearheads efforts to harmonize urban development with sustainability objectives. His responsibilities extend to overseeing the technical coordination of the Sustainable Development and Climate Action Plan, as well as the Strategic Plan for 2021-2024.

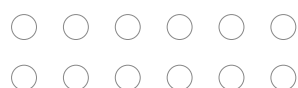
One of Daniel's crucial missions is to foster the alignment of the 2030 Agenda for Sustainable Development (SDGs) with both metropolitan and municipal planning. He sets the guidelines and directives for sustainability and resilience planning in the city, providing vital leadership for various projects and initiatives at the municipal level.

Daniel's dedication to public service dates back to 2009, and his impressive track record includes coordinating the city's Master Plan in 2011 and presenting the proposal for the Land Use and Occupation Law in 2013. Moreover, he chaired the Monitoring Committee for the Master Plan for six years, demonstrating his steadfast commitment to long-term urban development and sustainability.

With his expertise in geography and territorial management, Daniel Mancebo is at the forefront of the city's efforts to create a sustainable, resilient, and prosperous future. His leadership and vision are instrumental in driving forward the city's sustainability and climate action goals.

INTERESTS

Daniel Mancebo is keen to engage with the European delegation to foster collaboration and knowledge exchange in sustainable and low-carbon city solutions, with a particular focus on waste management and valorization (WMH). Furthermore, Daniel is keenly interested in financial and planning aspects related to waste management and plastic-related projects, and further solutions and innovation for megacities contributing to the city's sustainability and climate-related efforts.



BERNARDO ORNELAS

Project Coordinator
at the Technical and
Engineering Department
of the Municipal Urban
Cleaning Company of
the City of Rio de Janeiro
(Comlurb)

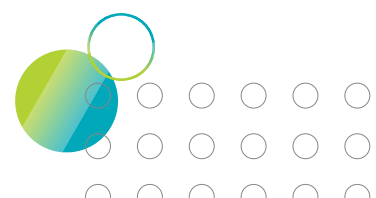


Bernardo holds a degree in Environmental and Sanitary Engineering, along with a Master's and PhD in Sanitation, Environment, and Water Resources from the Federal University of Minas Gerais. With a decade of experience, he's dedicated to sustainable urban waste management and the development of innovative solutions for waste treatment and resource recovery, fostering a circular economy. Bernardo specializes in processes like anaerobic digestion and composting for organic matter degradation and energy generation. Currently, he serves as the Project Coordinator at the Technical and Engineering Department of Comlurb, Latin America's largest urban cleaning company.

Bernardo's expertise extends to collaborative research and technology projects across universities. He also shares his knowledge as a guest lecturer at the Federal University of Rio de Janeiro's Sanitary and Environmental Engineering Specialisation Course (CEESA). Known for his systemic thinking and teamwork, Bernardo thrives on building strong relationships with partners across diverse disciplines.

INTERESTS

- Solutions for waste management hierarchy (WMH) and technologies, applied for municipal solid waste (for source-separated and mixed waste), construction waste and green waste.
- Waste solutions for public areas (PEV, collection systems, compacting process, and technologies)



GUILHERME BORGES

Entrepreneur, Vice-
President of Orla Rio,
Tourism Advisor of the Rio
de Janeiro Commercial
Association (ACRJ), and
Researcher



Guilherme Borges is an accomplished entrepreneur and executive known for his contributions to culturally and touristically significant projects in Rio de Janeiro. As an entrepreneur, he has successfully executed over 50 shows and events, including the renowned Rio Music Conference, Arena Morro da Urca, Vivo Summer House, and productions such as the Red Bull BC One World Final, as well as VIP areas at the Sambadrome and Maracanã Stadium.

In recent years, Guilherme has served as the Vice-President of Orla Rio, where he has been instrumental in diversifying and innovating the services and culinary offerings at beachside kiosks along the Rio de Janeiro coastline. Orla Rio is the concessionaire responsible for the operation and maintenance of 309 kiosks located on the beaches of Rio de Janeiro. The company also operates as a concessionaire for the management of public leisure areas (parks).

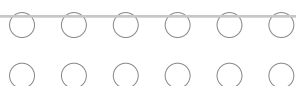
In a new development, Guilherme has been appointed as a Tourism Advisor by the President of the Rio de Janeiro Commercial Association (ACRJ) and the President of the Tourism Council, for the years 2023 to 2025. In this role, he will leverage his experience in the entertainment and events industry, as well as his current role with Orla Rio, to promote and enhance the Rio de Janeiro waterfront, to boost tourism—an essential industry for the state.

As a researcher, Guilherme has focused on studying the impact of sustainable practices in the tourism sector and how they can bring economic benefits to entrepreneurs and visitors alike. Currently, he is collaborating with Riotur and the CPAP (Circular Plastics Program of the European Union) on implementing actions at Copacabana Beach as part of the Praia Circular project.

Guilherme holds a legal degree and has completed postgraduate studies in Marketing and Sales. He is currently pursuing a Master's in Business Management at FGV. Apart from his professional pursuits, he is a devoted Flamengo fan and has a deep passion for the city of Rio de Janeiro.

INTERESTS

Guilherme is primarily dedicated to promoting sustainability in the tourism industry and developing solutions that align with market ESG criteria. He is highly interested in developing new business models, including food and beverage services and event promotion. His primary concerns revolve around waste, water, energy, and reuse management technologies, especially for commercial tourism establishments. Additionally, he seeks to understand regulatory frameworks and market incentives like certifications and regulations that encourage responsible practices in tourism.



JORGE PERON

Sustainability Manager
at Federation of
Industries of Rio de
Janeiro State (FIRJAN)



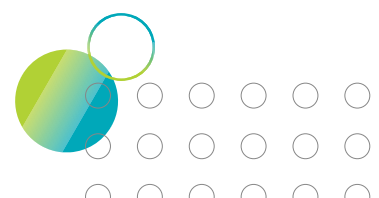
Jorge Peron is a Sustainability Manager at the Federation of Industries of Rio de Janeiro State (FIRJAN), a network of private nonprofit organizations with over ten thousand associates. FIRJAN's mission is to enhance business competitiveness, education, and the quality of life for industrial workers and society in Rio de Janeiro.

With over 25 years of executive-level experience in sustainability management, Jorge has delivered notable results in various areas, including Water Resource Management, Environmental Licensing and Control, Sanitation, Climate Change, Circular Economy, Corporate Social Responsibility, Risk Management, and Environmental Compliance. Since 2012, he has served as the institutional representative of the Federation of Industries of the State of Rio de Janeiro in numerous engagements with policymakers, private stakeholders, and third-sector business organizations. Jorge is also a consultant and serves as the focal point for ESG (Environmental, Social, and Governance) matters within the Federation. He holds a master's degree in environmental engineering and a bachelor's degree in business administration.

INTERESTS

Jorge Peron is primarily dedicated to promoting sustainability in the industry, supporting solutions that align with market ESG criteria. He is highly interested in the following topics:

- Technological solutions, innovation, and new business models for sustainability applied to the industrial sector (plastic resin production, recycling, plastic-intensive industries (automotive, etc.))
- Regulation applied to the recycling value chain.
- Standardization for circular economy.



VINICIUS CRESPO

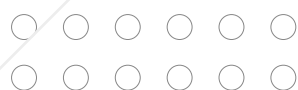
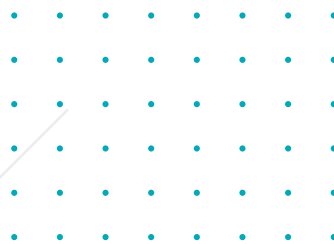
Executive Director
of the Fecomércio
Sustainability Institute



Vinicius Crespo is a lawyer with a specialization in environmental matters from COPPE/UFRJ, where he also pursued a Master's degree (incomplete) in water resource management and regulation at the University of the State of Rio de Janeiro. Holding the role of a Titular Counselor on the National Water Resources Council and serving as a full member of the Sectoral Chamber for Sustainable Development at the Legislative Assembly of the State of Rio de Janeiro, Vinicius is deeply engaged in the field of environmental governance.

Currently, as the Executive Director of the Fecomércio Sustainability Institute, his areas of interest encompass Circular Economy, Green Technologies, Recycling, Marine Economics, Environmental Education, and Sustainability, with a particular focus on the trade, services, and tourism sectors.

Fecomércio RJ, part of the Fecomércio RJ System, is a group of businesses and experts in Rio de Janeiro. It aims to boost commerce, services, and tourism in the state. They represent over 320,000 establishments, create many jobs, and offer social, educational, and research services. This helps both businesses and the community. Sesc RJ provides social support, while Senac RJ offers job training. IFec RJ conducts research, and IFeS promotes sustainability.



SUSANNE HOFFMANN

Professor at the Federal
University of Rio de
Janeiro (UFRJ)



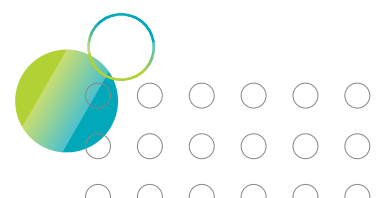
Susanne Hoffmann is a Professor at the Federal University of Rio de Janeiro (UFRJ), Brazil's largest federal university renowned for teaching and research excellence. Susanne holds a degree in Industrial Process Engineering from the University of Applied Sciences Hamburg (2005), a master's degree (2010), and a doctorate (2013) in Energy Planning from UFRJ. She also completed a post-doctoral program in Energy Planning, focusing on identifying crucial technologies for a sustainable transition in the energy sector.

Currently, she serves as an adjunct professor at UFRJ's School of Chemistry, where she teaches undergraduate and postgraduate courses related to Polymers, Circular Economy, and Life Cycle Assessment. Her research primarily revolves around Circular Economy and Low Carbon Economy, with a special emphasis on topics such as plastic circularity, reverse logistics, waste recovery and utilization technologies, and the development of smart and sustainable cities.

INTERESTS

Susanne is keenly interested in collaborating within Circular Economy and Low Carbon Economy, with a specific emphasis on achieving plastic circularity, optimizing reverse logistics, advancing waste recovery and utilization technologies, and fostering the development of smart and sustainable cities.

Furthermore, Susanne is passionate about green chemistry applied to biomaterials and seeks to explore innovative environmental solutions and technologies. She is also committed to driving technology and innovation in plastic recycling and bio-based packaging production.



THIERRY SANDERS

Director at Circular
Action and Circular
Economy Specialist



Thierry specializes in the intersection of startups, finance, and technology in developing countries. Through Circular Action, he pioneers packaging waste collection projects utilizing plastic credits and digital innovations. He's known for creating KOLKET, one of the world's initial apps that streamlines waste management across the entire supply chain, regardless of waste type. Thierry's work revolves around addressing waste collection challenges for consumer goods firms in emerging markets, employing mobile technology (Kolekt) while empowering waste pickers. His impactful initiatives span across Brazil, Vietnam, Mozambique, and Angola.

Circular Action Hub, a part of the BVRio group, is where the group's worldwide solutions are based. It serves as a central platform that hosts a directory of local waste management projects and initiatives seeking assistance from companies and investors. Its primary goal is to secure funding, accelerate progress, and enhance the effectiveness of initiatives aimed at promoting a circular economy that is environmentally responsible and socially beneficial. The hub connects project developers with potential supporters, including financial investors, to advance sustainable waste management practices and foster a more circular and eco-conscious approach to resource utilization.

INTERESTS

Thierry's primary passions revolve around waste management solutions, recycling, and the circular economy. He's particularly eager to explore novel strategies for addressing low-value plastic waste, driven by his commitment to finding innovative solutions to this pressing environmental issue. His enthusiasm extends to fostering teamwork, improving waste management practices, advancing mobile technology adoption, promoting digital and social inclusion, boosting recycling efforts, and enhancing financial inclusion within sustainable initiatives.

PEDRO SUCCAR

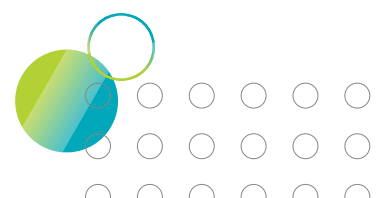
Circular Economy
Specialist at BVRio



Pedro Succar is a skilled engineer with a master's degree in city governance and extensive experience in project management. He joined BVRio in 2021 and has since been dedicated to creating and implementing waste management solutions. His work revolves around supporting projects and the development of market mechanisms aimed at addressing the global challenge of a linear economy (take-make-dispose). Pedro is committed to offering social benefits to informal workers through initiatives such as plastic credits, mobile technology for tracking and monitoring the waste chain, and solutions to increase recycling rates. Additionally, he collaborates with local waste management policies.

INTERESTS

Pedro's primary interests revolve around waste management solutions, recycling, and the circular economy. While there are existing solutions for materials like PET, Pedro is particularly interested in exploring innovative approaches for managing low-value plastic waste. BVRio's involvement in the planning of Rio as an Olympic city in 2016 also piques his curiosity, as he seeks to understand how sustainability and circular economy principles can be integrated into large-scale urban projects.



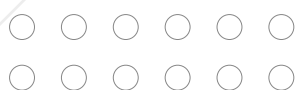
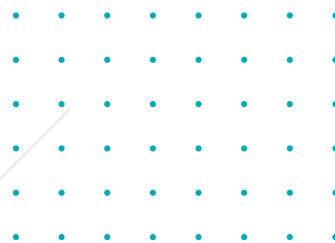
TATHIANA COLTURATO

Coordinator of Circular
Plastics in the Americas
Programme



Tathiana Colturato, holding a bachelor's degree in Oceanography and Coastal Management and a master's degree in Environmental Technology and Engineering, specializes in fostering sustainable initiatives by mobilizing national and international stakeholders. With over a decade of experience in project coordination and management, she has successfully cultivated collaborative efforts at the national level and provided support to international cooperation programs and initiatives spanning waste hierarchy, renewable energy, climate, and the circular economy.

In her current capacity as the Coordinator of the Circular Plastics Program in the Americas (CPAP), Tathiana is dedicated to driving the transition towards sustainable production and consumption of plastics in the Americas. Her mission is not only to reduce marine and riverine pollution significantly but also to facilitate this transformation through methods, policies, and business models inspired by the European circular economy model.

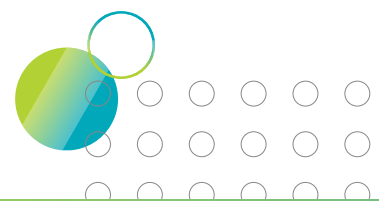


ANA BARBARA

Focal Point Expert Brazil
in Circular Plastics in the
Americas Programme



Ana Bárbara Zanella holds a bachelor's degree in Environmental and Sanitary Engineering from the Federal University of Santa Catarina, with a specialization in Environmental Impact Assessment and Environmental Licensing Processes, and is currently completing a master's degree in Environmental Engineering and Technologies focusing on green hydrogen production. Her areas of expertise include municipal solid waste management, recycling, climate change, sustainability, circular economy and protection of the ozone layer.





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