

Meet Cafès Novell in 2018

We are
NOVELL



VOLUMES



1.250.000 kilos



14.000.000 capsules

MARKETS

OFFICES

-  UK
-  Hong Kong
-  Italy
-  USA



EMPLOYEES

227



OWNERS

The Novell Family,
currently in its
2nd. generation.



1958

Foundation



New Factory

1990



International

2014



Entering Retail

2016



Compostable

2018



Coffee in Retail - Evolution

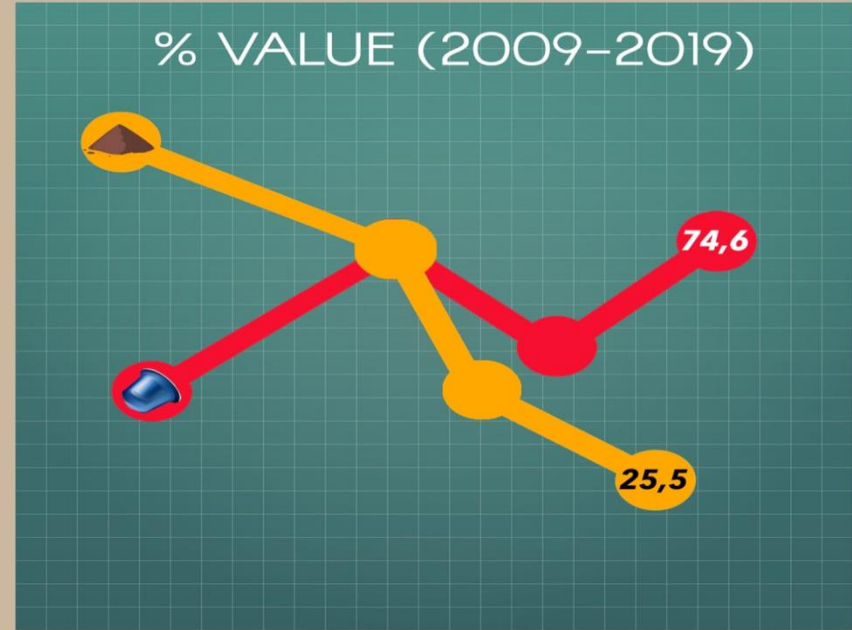
Before
2009



After
2009



% VALUE (2009-2019)



Why capsules?



DARK SIDE OF THE CAPSULES

14 loops



Our Proposal



