

**Biobased Materials**  
-  
**Rethinking the Status Quo**

- **FKuR – plastics as passion**
- Status quo, expectations & nature as guideline
- Advantages and product solutions via bioplastics
- Latest developments
- Summary

## The Bioplastic Specialist

Development • Production • Distribution

- Medium-sized, private group of companies with the aim of developing, producing and distributing innovative plastics
- Core business are the development and production of biodegradable and biobased plastics, as well as plastic specialties such as TPE
- Customized plastic solutions
- Distribution of biopolymers and specialties
- Co-operation with Fraunhofer UMSICHT, Oberhausen, in the area of strategic material development

## FKuR Portfolio and Distribution:



**PLA-Blends**  
for extrusion and  
injection molding



**Cellulose  
Compounds**  
for injection  
molding



**Wood fibre  
Compounds**  
for extrusion and  
injection molding



Tailor-made  
**Green PE  
Compounds**



**Biobased TPE**  
for extrusion and  
injection molding



Authorized distribution  
partner in parts of  
Europe\*, USA and  
Canada



Compounding  
Cooperation for  
Luminy PLA

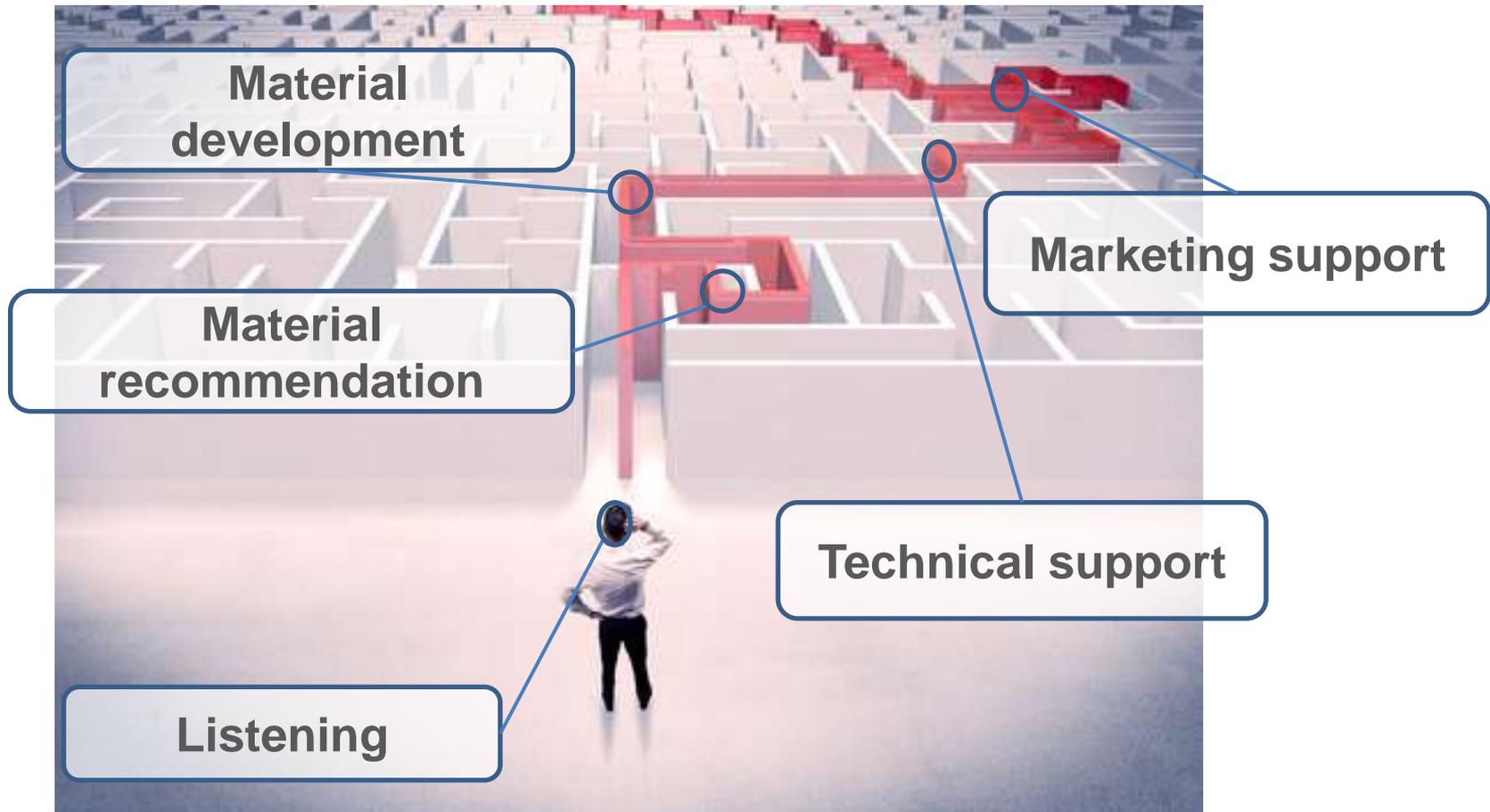


Cooperation with  
FENC Corp. for  
their biobased PET

\* Austria, Belgium, Denmark, Finland, Germany, Israel, Italy, Luxemburg, Netherlands, Norway, Sweden, Switzerland



...can I realize my ideas with biopolymers?





## Why is FKuR dedicated to bioplastics?

### **Sustainability:**

“Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.”

(World Commission of Environment and Development, 1987)

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## Status quo, expectations & nature as guide line

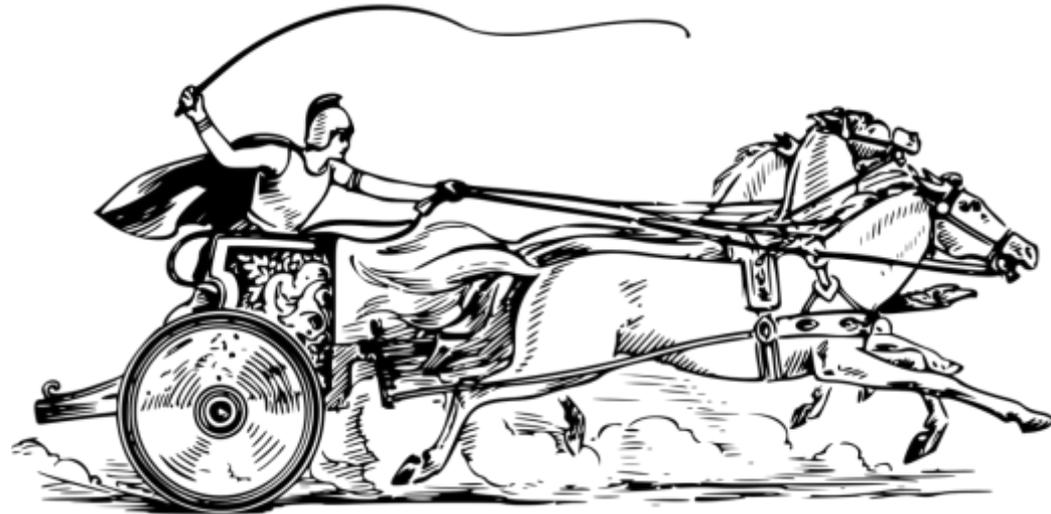
Status quo – years ago?



**Wilhelm II:** „I believe in the horse. The automobile is a temporary appearance!“

# Status quo, expectations & nature as guideline

Status quo – what's next?



# Status quo, expectations & nature as guideline

Status quo? – Assumptions as to biobased and biodegradable materials nowadays:

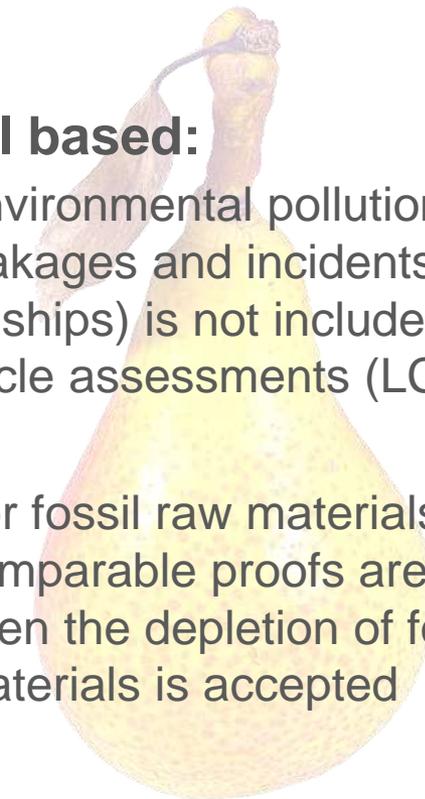
## Biobased:

- By nature, renewable resources have a negative impact on land use, eutrophication and acidification
- Bioplastics must always prove their benefits in terms of environmental, social and economic aspects



## Fossil based:

- Environmental pollution from leakages and incidents (platforms or ships) is not included in life cycle assessments (LCAs)
- For fossil raw materials hardly any comparable proofs are demanded, even the depletion of fossil raw materials is accepted



# Status quo, expectations & nature as guideline

Status quo? Our expectations to exhaustible resources for years now?



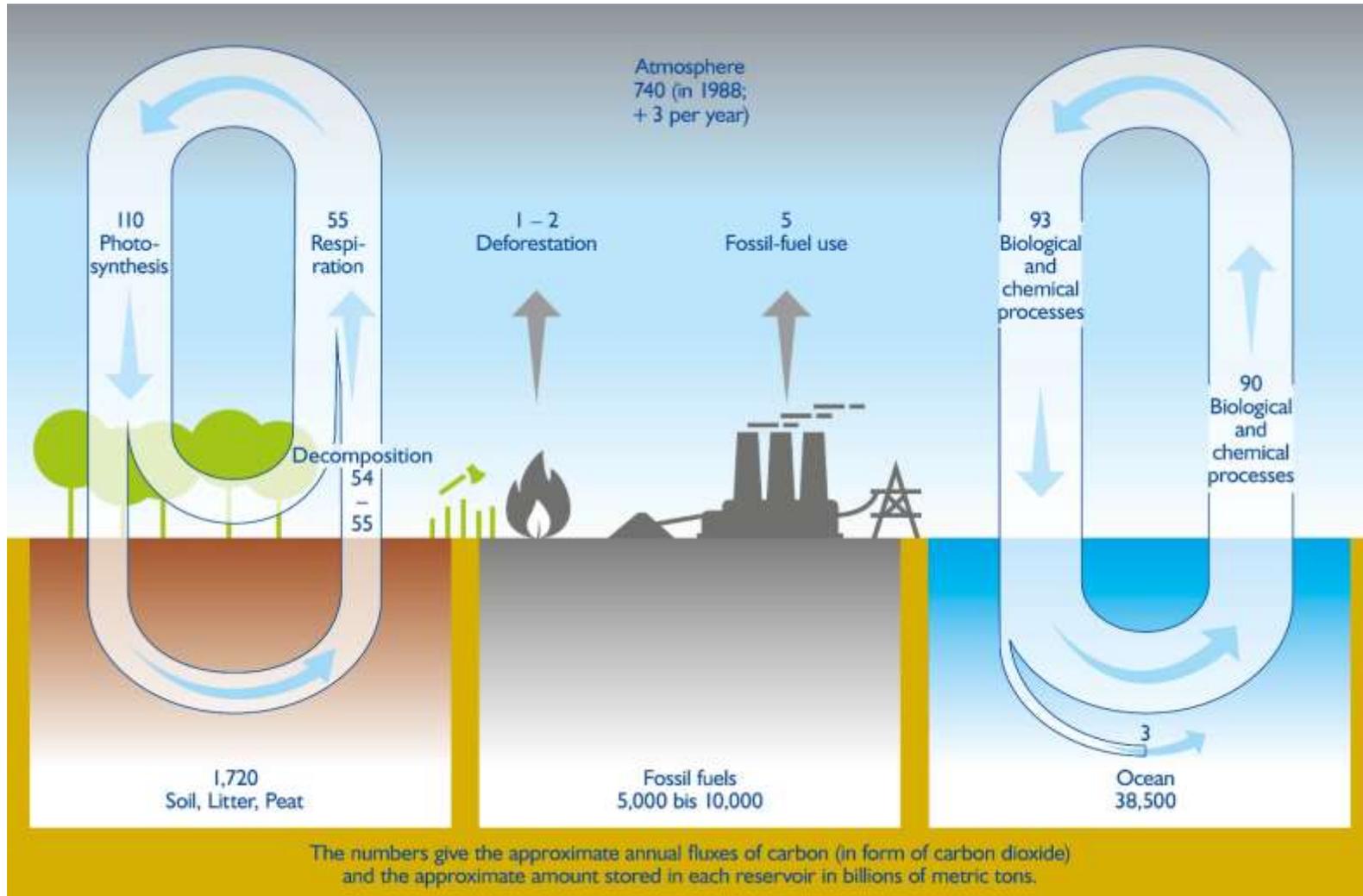
**Unlimited  
Availability**



**Always  
Cheap**

# Status quo, expectations & nature as guideline

## Status quo since decades?



# Status quo, expectations & nature as guideline

Plastics... are omnipresent:





# Status quo, expectations & nature as guideline

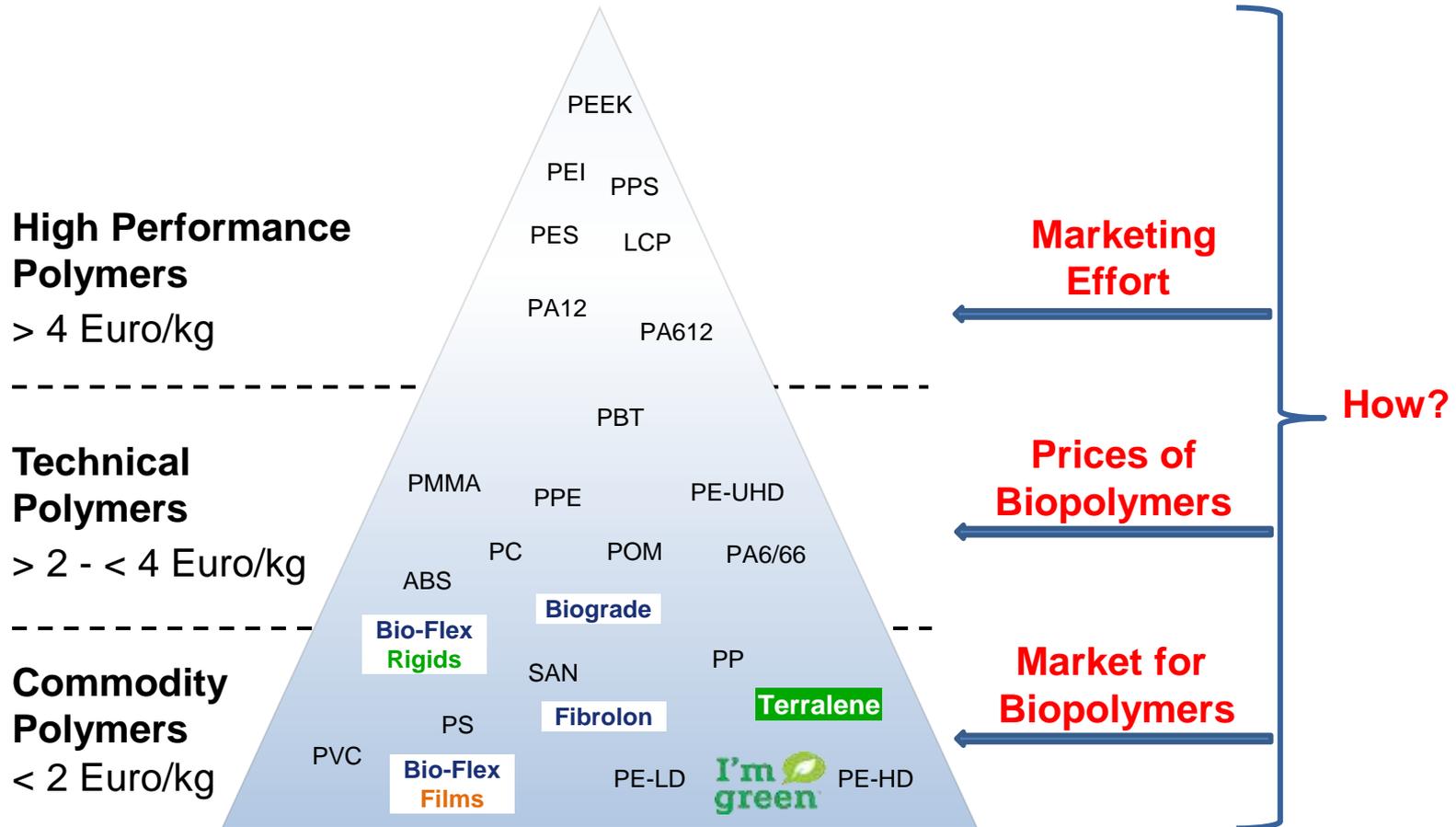
## Current status for plastics

- Image loss due to the littering problem in our oceans
- EU efforts to completely ban single-use products
- Substitution of plastic by paper, to the detriment of product safety and life cycle assessment



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# Competitive advantages with bioplastics



Without an appropriate marketing strategy and analysis of valuable market segments, a biobased product will be not successful.

# Competitive advantages with bioplastics

## Opportunities by using Green PE for different market players

- New product line
- Diversification
- First Mover status
- No changes in machine equipment

- Awareness for more sustainable products
- Willing to pay the extra costs



- EU Strategy 2030
- New product line
- Diversification
- Brand image

- More heterogenous product portfolio
- Sustainable image

# Closing natural cycles with ...

## Biobased plastics

- Plastics require a separate recycling stream for each type of material
- Once a recycling stream has been established for a fossil plastic, biobased alternatives (e.g., Bio-PE, Bio-PET) can be recycled together with fossil counterparts in these streams
- Targeted recycling in form of material utilization is established and saves valuable resources
- Biobased and compostable plastics are potentially recyclable (e. g. PLA)
- Thermal utilization is an alternative (energy production)



## Biobased – e. g. packaging

<b>Strengths</b>	<ul style="list-style-type: none"><li>• Meets the criteria of EU Strategy 2030</li><li>• Alternative biobased feedstock</li><li>• Post-consumer recycling</li><li>• Many options for communication</li></ul>	<b>Low customer perception</b> due to: <ul style="list-style-type: none"><li>• No visual or haptical differences (e.g. compared to conventional PE packaging)</li></ul>	<b>Weaknesses</b>
<b>Opportunities</b>	<ul style="list-style-type: none"><li>• Marketing of biobased products in terms of recyclability</li><li>• Willingness to pay the higher price</li></ul>	General concerns from: <ul style="list-style-type: none"><li>• NGOs</li><li>• Consumers</li><li>• Politics</li></ul>	<b>Risks</b>

# Product: design water bottle

## Natural Bottle

- Biobased, reusable design water bottle
- Bottle: Green PE (Bio-PE)
- Cap: Bamboo (outside) and wood (inside)
- Potential for reduction of CO<sup>2</sup> emissions through a more favorable ecological footprint
- Fully recyclable



# Product: cosmetic packaging

## Speick Organic 3.0

- Holistic sustainable packaging concept (mono-material)
- 'Perfect Product Fit' (packaging and content complement each other optimally)
- Differentiation from competition
- Green PE (Bio-PE) replaces all materials
- No differences in production



## Product: food packaging

### La Granda, packing of meat

- Holistic sustainable packaging concept
- 'Perfect Product Fit' (packaging and content complement each other optimally)
- Pouch: combination of Green PE (Bio-PE) and paper
- Content of renewable resources in the packaging > 80%
- Printing and lamination possible with innovative solvent-free technology



# Closing natural cycles with...

## Biodegradable plastics

- Compostability is a clear advantage when plastic articles are mixed with biowaste
- Mechanical recycling is then impossible for either plastics or biowaste
- Mixed waste is suitable for organic recycling
- The result is valuable compost that serves as a fertilizer for crops in the circulation
- Products and materials must comply with the standard EN 13432 (industrial compostability)



## Compostable – e. g. fruit and vegetable bags

<b>Strengths</b>	<ul style="list-style-type: none"><li>• Meet the criteria of Packaging and Biowaste Ordinance</li></ul> <p><b>Biobased &amp; compostable materials</b></p>	<p>Heterogeneous acceptance and <b>low knowledge</b> about bio waste bags in</p> <ul style="list-style-type: none"><li>• Municipalities,</li><li>• Disposal companies</li><li>• Politics and public</li></ul>	<b>Weaknesses</b>
<b>Opportunities</b>	<ul style="list-style-type: none"><li>• <b>Cascade use</b>: reuse bags as trash bags</li><li>• <b>Added value</b>, e.g. more organic waste is collected</li><li>• <b>Natural cycles</b> are closed</li></ul>	<ul style="list-style-type: none"><li>• Risk of <b>'misthrowing'</b> due to insufficient labeling</li><li>• Risk of <b>littering</b></li></ul>	<b>Risks</b>

## Product: Mulch film

### Mulch film made from Bio-Flex®

- Certified compostable and biodegradable according to EN 13432 and ASTM D 6400
- Excellent ratio between degradation & performance
- Cost-effective: no collection and disposal costs for film
- Excellent resistance to moisture
- Replacement of herbicides by high weed suppression



## Product: organic waste bags

### Organic waste bags made from Bio-Flex®

- Certified compostable and biodegradable according to EN 13432 and ASTM D 6400
- Certified home compostable “OK Compost HOME” by TÜV Austria
- Clean, dry and low-odor collection of organic household waste
- Increase in the quantity and quality of separated bio waste



## Product: tree protection

### Tree protection made from Bio-Flex®

- Characteristics comparable to fossil polymers used so far
- Product remains stable during the period of use
- Fragmented plastic particles biodegrade over time
- No contamination of the soil by durable plastics



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## Latest Developments: biobased compounds



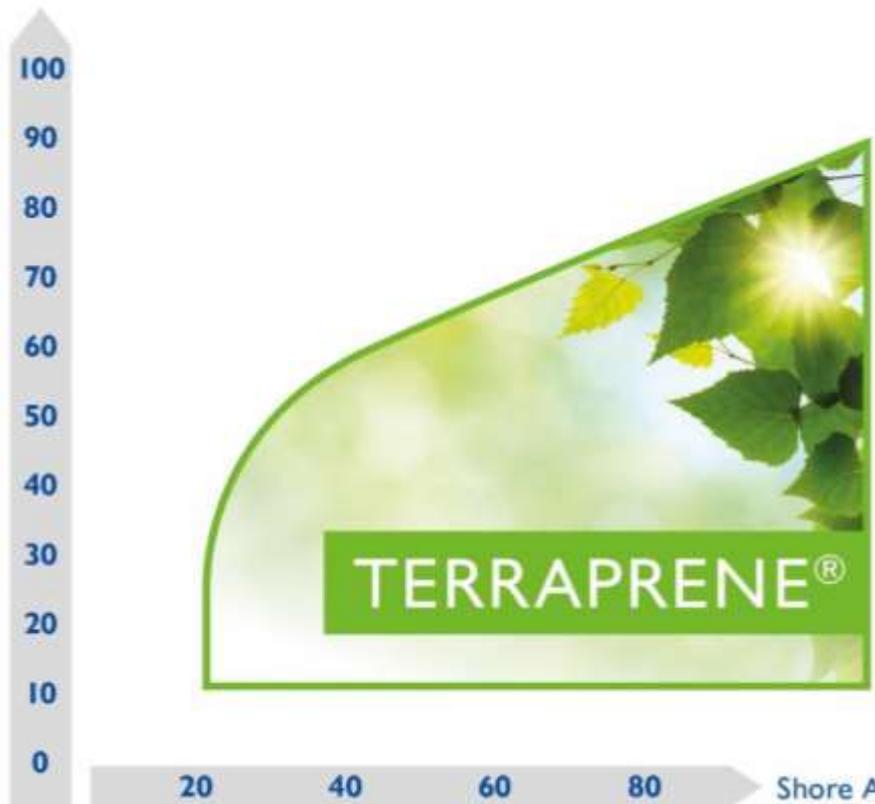
- Compounds from biobased PE and oil-based PP
- Ready-to-use on standard PP-equipment
- Early developments started with a bio-based content < 35 %
- **Latest developments with increased biobased content:**
  - > 50% - 80%
- Mechanical properties comparable to PP (homo, copo, random)



# Latest Developments: biobased compounds



% biobased carbon content



- Biobased TPE's containing renewable resources
- Shore Hardness from A20 to D 40
- Individual solutions upon request



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- Plastics from renewable raw materials play an important role in view of EU Plastics Strategy 2030
- Biodegradable AND biobased solutions will determine future developments depending on the **application** and **disposal route**
- **Biobased plastics** (such as Bio-PE, Bio-PET) can already be fully **integrated into the circular economy**
- Whenever plastics **remain in nature** - for whatever reason - they should **be biodegradable**



**Nature as Guide Line  
Plastics as Passion  
Customers as Partners**

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